

BTH BORHAN
TEJARAT
HAKIM



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About BTH

Borhan Tejarat Hakim is a specialized manufacturer of personal care products, focusing on toothbrushes and disposable razors.

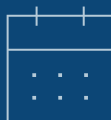
We combine advanced technology, modern manufacturing processes, and a strong commitment to hygiene, safety, and quality to improve the everyday lives of people.

We offer a wide range of customized and high-performance products, supported by in-house mold design, filament and color flexibility. Our product development process is guided by customer needs, modern design, and market trends.

Borhan Tejarat Hakim is the proud producer of leading brands such as **Rejoy** and **Pedex** in toothbrushes and **MasterShave** in razors. We also have a strong track record in private label production, having partnered with more than five local brands in Iran.



+ 170 skilled employees



Since 2014



+100 Items



Mission & Vision

Our mission is to improve personal hygiene and lifestyle by providing safe, high-quality, and accessible personal care products. Through innovation and reliability, we aim to raise hygiene standards across societies.

Our vision is to strive for sustainable growth through product line expansion, diversification into related personal care categories, job creation, process optimization, and R&D investment while maintaining global quality standards and building an impactful presence in domestic and international markets.

Core values

Quality First

We are committed to manufacturing products that exceed customer expectations.

Innovation

We embrace innovation in products, processes, and thinking as a path to continuous growth.

Teamwork

Collaboration is part of our identity. Through teamwork, we ensure productivity and innovation.

Accountability

We respond quickly and effectively to the needs of all stakeholders.

Professional Ethics

Respect, listening, and fairness shape all our internal and external relationships.

MasterShave®

Joint venture with Shekofa Group



Easy Glide

Experience effortless shaving with our Easy Glide technology, ensuring smooth and comfortable every time.



Durable

Built to last, our razor's durable design guarantees long-lasting performance and dependable results.



Shave Quality

Enjoy superior shave quality with precision blades that deliver a close, irritation-free finish.

 [MasterShave.razors](https://www.instagram.com/MasterShave.razors)

 [MasterShave.com](https://www.MasterShave.com)





RALLY 2

-  2 Blades
German blades
-  SmoothShield Lubricating Strip
Aloe Vera & Vitamin E for skin protection
-  Ergonomic Handle
Comfortable grip
-  5 Razors per Pack / 320 Packs per Carton



RALLY 2 PLUS

-  2 Blades
German blades
-  SmoothShield Lubricating Strip
Aloe Vera & Vitamin E for skin protection
-  Ergonomic Handle
Comfortable grip
-  5 Razors per Pack / 320 Packs per Carton



SPEED 2

-  2 Blades
German blades with ultra-thin nano-coating
-  SmoothShield Lubricating Strip
Aloe Vera & Vitamin E for skin protection
-  Pivoting Head
Flexible head for maximum skin contact
-  Ergonomic Handle
Anti-slip, comfortable grip
-  5 Razors per Pack / 320 Packs per Carton



FORMULA 1

-  **3 Blades**
German blades
-  **SmoothShield Lubricating Strip**
Aloe Vera & Vitamin E for skin protection
-  **Pivoting Head**
Flexible head for maximum skin contact
-  **Ergonomic Handle**
Anti-slip, comfortable grip
-  **3 Razors per Pack / 288 Packs per Carton**



RACE 3

-  **3 Blades**
German blades
-  **SmoothShield Lubricating Strip**
Aloe Vera & Vitamin E for skin protection
-  **Pivoting Head**
Flexible head for maximum skin contact
-  **Ergonomic Handle**
Anti-slip, comfortable grip
-  **3 Razors per Pack / 320 Packs per Carton**



SPEED 3

-  **3 Blades**
German blades with ultra-thin nano-coating
-  **SmoothShield Lubricating Strip**
Aloe Vera & Vitamin E for skin protection
-  **Pivoting Head**
Flexible head for maximum skin contact
-  **Ergonomic Handle**
Anti-slip, comfortable grip
-  **3 Razors per Pack / 320 Packs per Carton**



SUPREME 5

-  **5 Blades**
New Technology Open Back Blades
-  **Lubricating Strip**
Aloe Vera & Vitamin E for skin protection
-  **Pivoting Head**
Helps to reach all surfaces of skin
-  **Non-slip Rubber Handle**
Great control and maneuverability
-  **1 Razor per Pack / 384 Packs per Carton**



ZYLON 6

-  **6 Blades**
German blades with ultra-thin nano-coating
-  **SmoothShield Lubricating Strip**
Aloe Vera & Vitamin E for skin protection
-  **Pivoting Head**
Flexible head for maximum skin contact
-  **Ergonomic Handle**
Anti-slip, comfortable grip
-  **(1 / 3) Razor per Pack / (288 / 384) Packs per Carton**

Razor Model	Lubricating Strip Component	Blades	Pivoting Head	Anti-slip Grip	Razors per Pack
RALLY 2	Aloe Vera & Vitamin E	2			5
RALLY 2 PLUS	Aloe Vera & Vitamin E	2			5
SPEED 2	Aloe Vera & Vitamin E	2	●	●	5
FORMULA 1	Aloe Vera & Vitamin E	3	●	●	3
RACE 3	Aloe Vera & Vitamin E	3	●	●	3
SPEED 3	Aloe Vera & Vitamin E	3	●	●	3
SUPREME 5	Aloe Vera & Vitamin E	5	●	●	1
ZYLON 6	Aloe Vera & Vitamin E	6	●	●	1/3



SOLO 1

- ① 1 Blade
German ultra-thin blade
- ② Dry Shaving Compatible
Suitable for use without water or shaving gel
- ③ Designed for Both Men and Women
- ④ Ergonomic Handle
Comfortable grip
- ⑤ 1 Razors per Pack / 640 Packs per Carton



SENSE 2

- ② 2 Blades
German blades
- ③ SmoothShield Lubricating Strip
Aloe Vera & Vitamin E for skin protection
- ④ Ergonomic Handle
Comfortable grip
- ⑤ 5 Razors per Pack / 320 Packs per Carton



SOFT 2

- ② 2 Blades
German blades with ultra-thin nano-coating
- ③ SmoothShield Lubricating Strip
Aloe Vera & Vitamin E for skin protection
- ④ Pivoting Head
Flexible head for maximum skin contact
- ⑤ Ergonomic Handle
Anti-slip, comfortable grip
- ⑥ 5 Razors per Pack / 320 Packs per Carton



FREEDOM

-  **3 Blades**
German blades with ultra-thin nano-coating
-  **SmoothShield Lubricating Strip**
Aloe Vera & Vitamin E for skin protection
-  **Pivoting Head**
Flexible head for maximum skin contact
-  **Ergonomic Handle**
Anti-slip, comfortable grip
-  **3 Razors per Pack / 288 Packs per Carton**



SENSE 3

-  **3 Blades**
German blades
-  **SmoothShield Lubricating Strip**
Aloe Vera & Vitamin E for skin protection
-  **Pivoting Head**
Flexible head for maximum skin contact
-  **Ergonomic Handle**
Anti-slip, comfortable grip
-  **3 Razors per Pack / 320 Packs per Carton**



SOFT 3

-  **3 Blades**
German blades with ultra-thin nano-coating
-  **SmoothShield Lubricating Strip**
Aloe Vera & Vitamin E for skin protection
-  **Pivoting Head**
Flexible head for maximum skin contact
-  **Ergonomic Handle**
Anti-slip, comfortable grip
-  **3 Razors per Pack / 320 Packs per Carton**



SKIN GLOW 4

-  **4 Blades**
Precision stainless-steel blades with nano-coating
-  **SmoothShield Lubricating Strip**
Aloe Vera & Vitamin E for skin protection
-  **Pivoting Head**
Flexible 60° head for maximum skin contact
-  **Ergonomic Handle**
Anti-slip, comfortable grip
-  **2 Razor per Pack / Travel Friendly**



SKIN KIND 5

-  **5 Blades**
Ultra-thin precision blades with nano-coating
-  **SmoothShield Lubricating Strip**
Aloe Vera & Vitamin E for skin protection
-  **Pivoting Head**
Flexible 60° head — close to the skin contour
-  **Ergonomic Silicone Handle**
Compact & Non-slip
-  **1 Razor per Pack / Travel Case Included**



INOVA 6

-  **6 Blades**
German blades with ultra-thin nano-coating
-  **SmoothShield Lubricating Strip**
Aloe Vera & Vitamin E for skin protection
-  **Pivoting Head**
Flexible head for maximum skin contact
-  **Ergonomic Handle**
Anti-slip, comfortable grip
-  **(1 / 3) Razor per Pack / (288 / 384) Packs per Carton**

Razor Model	Lubricating Strip Component	Blades	Pivoting Head	Anti-slip Grip	Razors per Pack
SOLO 1	Dry Shaving Compatible	1			1
SENSE 2	Aloe Vera & Vitamin E	2			5
SOFT 2	Aloe Vera & Vitamin E	2	●	●	5
FREEDOM	Aloe Vera & Vitamin E	3	●	●	3
SENSE 3	Aloe Vera & Vitamin E	3	●	●	3
SOFT 3	Aloe Vera & Vitamin E	3	●	●	3
SKIN GLOW 4	Aloe Vera & Vitamin E	4	●	●	2
SKIN KIND 5	Aloe Vera & Vitamin E	5	●	●	1
INOVA 6	Aloe Vera & Vitamin E	6	●	●	1/3



Joint venture with Shekofa Group

Brush your way!

With Rejoy, young consumers have the option of choosing from a variety of products created using the latest technologies and the most vibrant design.



Toothbrush



Floss



Toothpaste



Mouthwash

 [Rejoy.iran](https://www.instagram.com/Rejoy.iran)

 [Rejoy.com](https://www.Rejoy.com)





RECLEAN

- Cross-action with 612 bristles
- Cleans effectively along the gumlines
- Polishes away surface stains
- Soft gum stimulator

SOFT

MEDIUM



REXCROSS

- Angled and criss-cross filaments
- Effectively removes dental plaque
- Bristles with hexagonal ends for greater contact with tooth surfaces
- Easier access to interdental spaces
- Ergonomic handle made with 50% less plastic

SOFT

MEDIUM



REFRESH

- Multi-level filaments for effective cleaning
- Cleans all parts of your teeth
- Non-slip handle for better grip
- Rounded bristles to protect the gums
- Tongue cleaner for improved oral hygiene

SOFT

MEDIUM





RECOVER

- Cross-action 612 bristles
- Powertip bristles
- Polishes away surface stains
- Attacks plaque 5x with every stroke

SOFT

MEDIUM



RECOLOR

- Dense and high-quality bristles
- Rounded bristle tips for gum and tooth protection
- Available in diverse and attractive colors

SOFT

MEDIUM



REWHITE

- Equipped with tongue and cheek cleaner
- Ergonomic handle for better grip
- Longer bristles to reach all areas of the mouth
- Spiral bristles for effective stains removal
- Cross-action bristles to help remove plaque

SOFT

MEDIUM





360

- Cross-action bristles proven to remove up to 99% of dental plaque
- Includes tongue and cheek cleaner
- Helps eliminate bad breath bacteria
- Integrated gum massager
- Rounded bristle tips for gentle brushing
- Woven fibers with whitening effect
- Longer bristles to reach the back teeth

SOFT

MEDIUM



PRO PLUS

- Angled bristles for precision cleaning
- Triple cleaning technology
- Three types of professional embossed bristles for deeper cleaning
- Effective plaque removal
- Spiral bristles for improved whitening
- Rounded bristle tips for gum and tooth protection

SOFT

MEDIUM



REINFINITY

- Charcoal-infused tapered bristles
- Cleans effectively along the gumline
- Polishes away surface stains
- Equipped with a soft gum stimulator

SOFT

MEDIUM





FLEX PROTECT

- 3-Month Usage Indicator
- Double-ended tapered bristles, ultra-soft and gentle
- Deep plaque removal — mild on teeth and sensitive gums
- Ergonomic handle for comfortable grip and control

SOFT

ULTRA SOFT



RETEETH +6

- A small head for +6-year-old kids
- Soft bristles for gentle cleaning
- No pressure brushing
- With an ergonomic handle and soft grip to be easier to handle for kids

SOFT



REBORN +2

- Includes tongue and cheek cleaner
- Ergonomic handle for comfortable use
- Longer bristles for deep reach
- Spiral bristles to remove surface stains
- Cross-action bristles to eliminate dental plaque

SOFT



EASY REACH

- Designed to easily reach back teeth and clean front teeth
- Ergonomic Y-Shaped Pick
- Even gets behind hard-to-reach molars
- Resists shredding, Waxed to slide easily between teeth
- Angled flosser allows you to easily reach back teeth



GUM COMFORT

- Longer Floss for Comfort Slide Floss Picks
- Perfect for Tight Teeth
- Soft Floss for sensitive Gums, No More Bleeding Gums
- Extra Strong Shred-Resistant Dental Floss
- Rounded edge floss for sensitive gums
- Effective plaque & food removal



PLAQUE CONTROL

- Clean & freshen breath anytime, anywhere
- Soft & Silky Floss, Gently Removes Plaque
- Soft yet strong string for gum and teeth care
- Easily slides between even the tightest teeth
- Round floss slides smoothly between tight teeth



TONGUE CLEANER

- Effectively targets Bad Breath
- Removes Oral Infections, Gastrointestinal Problems & Food Residue
- Fresher Breath with every use
- Less build-up on tongue surface
- Rust-proof for long-lasting hygiene



FLEX REACH

- Double Vini Shred-Resistant Floss
- Flexible floss for ultra clean results
- Reaches between even the tightest teeth
- Shred-resistant for smooth and comfortable flossing

pedex

Economic Toothbrush

Is a brand that offers a wide range of affordable and specialized toothbrushes designed to protect the health of your gums and teeth.



DEEP
CLEANSE



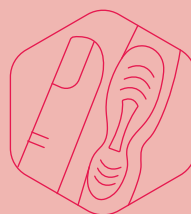
WHITENS
TEETH



DENTIST
APPROVED



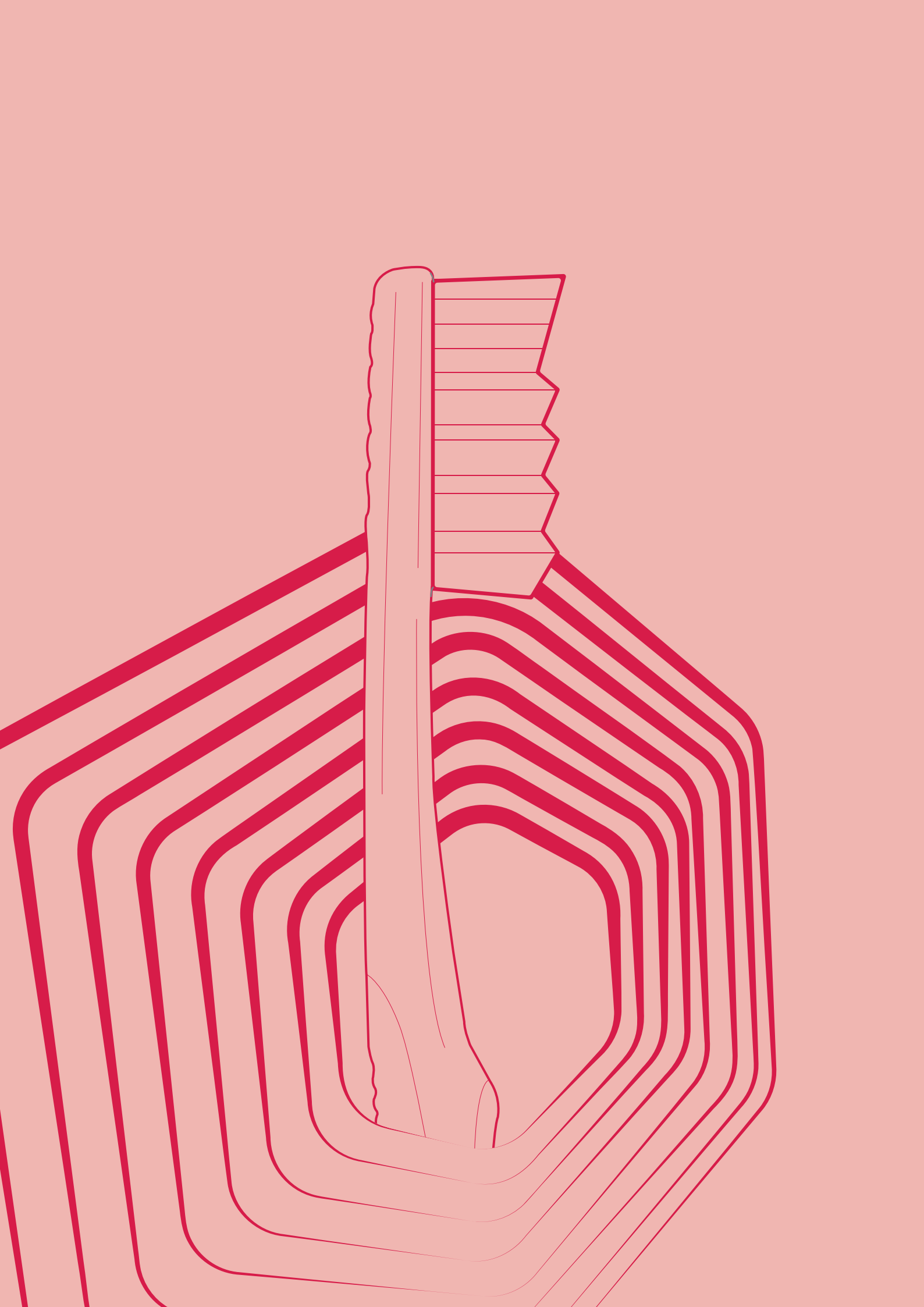
GENTLE
CLEANING



ERGONOMIC
HANDLE

 [Pedex.oralcare](https://www.instagram.com/Pedex.oralcare)

 [Pedexoralcare.com](https://www.Pedexoralcare.com)





DEEP ACTION

- Gum massager with soft rubber bristles
- 612 flexible and durable bristles for high-cleaning power
- Protective travel cap included
- Ergonomic rubber handle for comfort and control

MEDIUM



ULTRA CLEAN

- Longer bristles to reach difficult areas
- Gentle on gums while effectively removing plaque and stains
- Helps protect against cavities
- 612 flexible bristles effective even when wet
- Comes with a protective travel cap
- Rubberized ergonomic handle for better control

SOFT

MEDIUM



EXTRA CLEAN

- Complete interdental cleaning with zigzag bristles
- Soft and ergonomic rubber handle
- 612 end-rounded bristles for gentle and thorough cleaning

MEDIUM

HARD





DEEP CLEAN

- Less water absorption for longer-lasting bristles shape
- Controlled-hardness bristles for efficient cleaning
- Rounded bristle tips for gum and tooth protection
- Ergonomic handle for improved grip

MEDIUM



CLEAN FINITY

- Controlled-hardness bristles for optimal cleaning while being gentle on gums
- Less water absorption to maintain bristle shape over time
- Slim brush head to reach hard-to-access areas
- Ergonomic and comfortable handle design

MEDIUM



DIAMOND

- Single end-tapered bristles that reach into critical areas
- Absorbs less water and maintains shape longer
- Controlled softness for trauma-less brushing and effective plaque removal
- High Quality Bristle Resists breakdown
- Comfortable and easy-to-control handle

MEDIUM





CORE ACTION

- Durable high-quality bristles for lasting performance
- Compact brush head for easy reach of back teeth
- Controlled softness for safe and effective brushing

SOFT

MEDIUM



KIDS CLEAN

- End-Rounded filaments for gentle cleaning of milk teeth and sensitive gums
- Compact brush head for easy reach of back teeth
- Ergonomic handle with soft grip for small hands
- Dentist Approved

SOFT



MEN **Razor**



POWER 2

- Precision 2 Blades for fast, close, and smooth shave
- Skin-Infused Comfort Technology with Aloe Vera & Vitamin E
- Non-Slip Handle for great control & maneuverability
- Suitable for Face, Underarm & Body Line

A blue-tinted photograph of an industrial manufacturing machine. The machine has a complex structure with various components, including a central vertical column and horizontal arms. At the bottom, there are several rows of toothbrush heads being processed. The background is blurred, showing more of the factory environment. Overlaid on the image are several concentric, thin white circles that create a ripple effect across the center.

OEM Toothbrush Manufacturing

Borhan Tejarat Hakim offers OEM Manufacturing Services for domestic and international brands. We offer you a wide range of raw material along with global standards to the market.

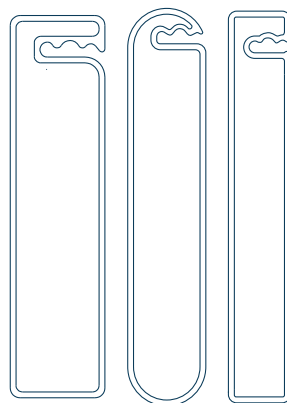
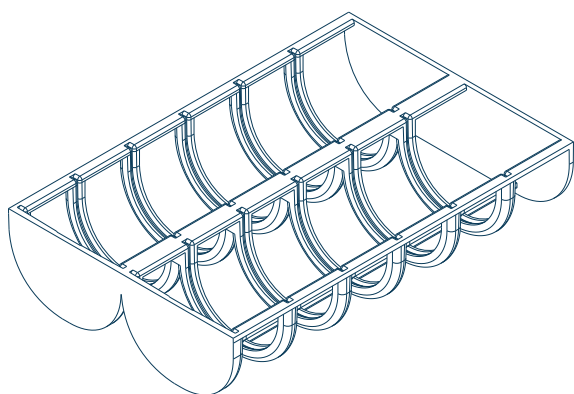


Borhan Tejarat Hakim OEM Manufacturing Provides:

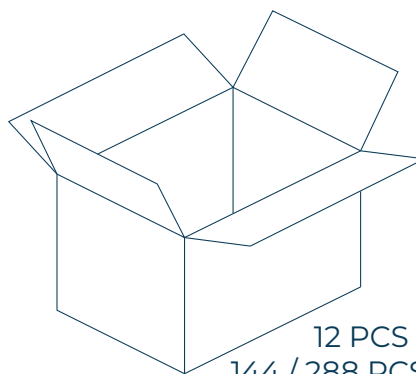
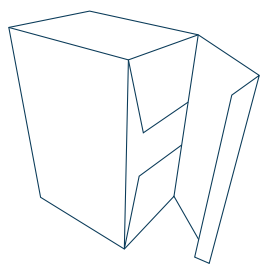
- **Guaranteed Quality:** Using high-quality raw materials and strict quality control to produce durable, comfortable, and effective products.
- **Experience and Expertise:** A technical team with years of experience in designing and manufacturing products.
- **Flexibility:** Production with customized designs, colors, and packaging tailored to your brand.
- **On-time Delivery:** Precise production planning and logistics to ensure fast and timely order fulfillment with customized and exclusive packaging.
- **Competitive Pricing:** Offering the best prices without compromising quality to enhance your brand's profitability.
- **Confidentiality:** Full respect for intellectual property rights and safeguarding customer trade secrets.

Filaments sourced from
the world's top manufacturers





Flexible box,
blister, pouch,
hotel/hospital packs



12 PCS in Innerbox
144 / 288 PCS in Carton

Let's bring
your toothbrush brand to life
with quality, flexibility, and innovation.

Why Choose Us?

- High flexibility in raw materials, filament selection, color combinations, and mold customization and customizable packaging.
- More than 100 injection molds.
- ISO 9001:2015 and GMP certified.
- Competitive pricing with full capability to customize design, features, and packaging.
- Experienced in OEM and private label production for multiple brands.
- Scalable for large-volume export orders with short lead times.

CERTIFICATIONS



INSO



IFDA



ISO 9001:2015



For Materials



For Materials



GMP

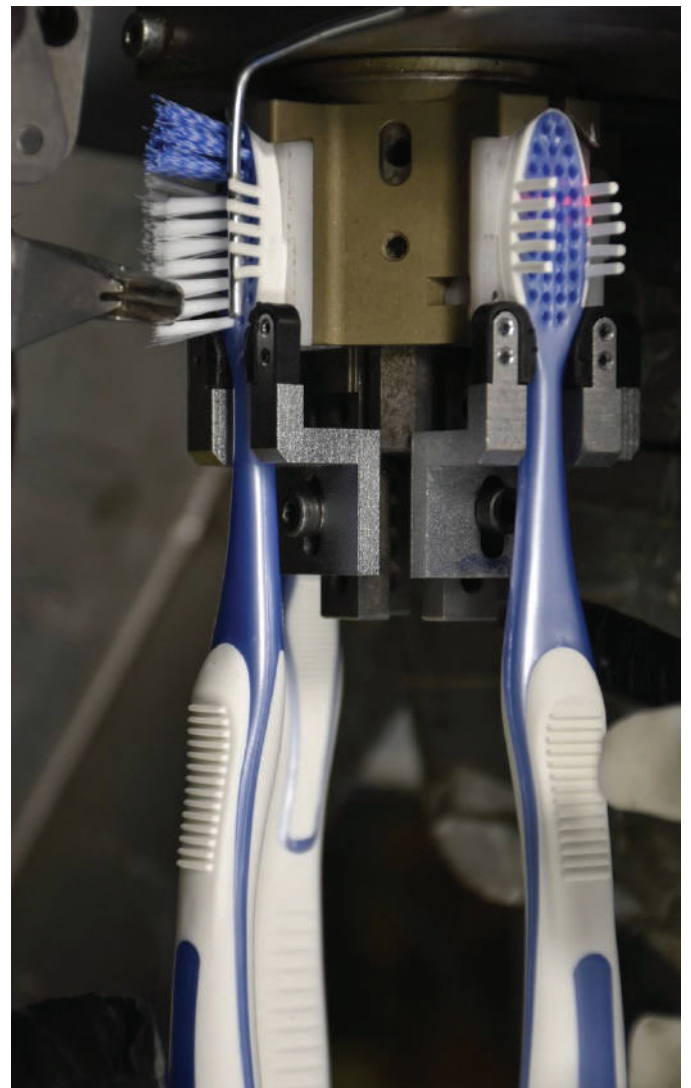
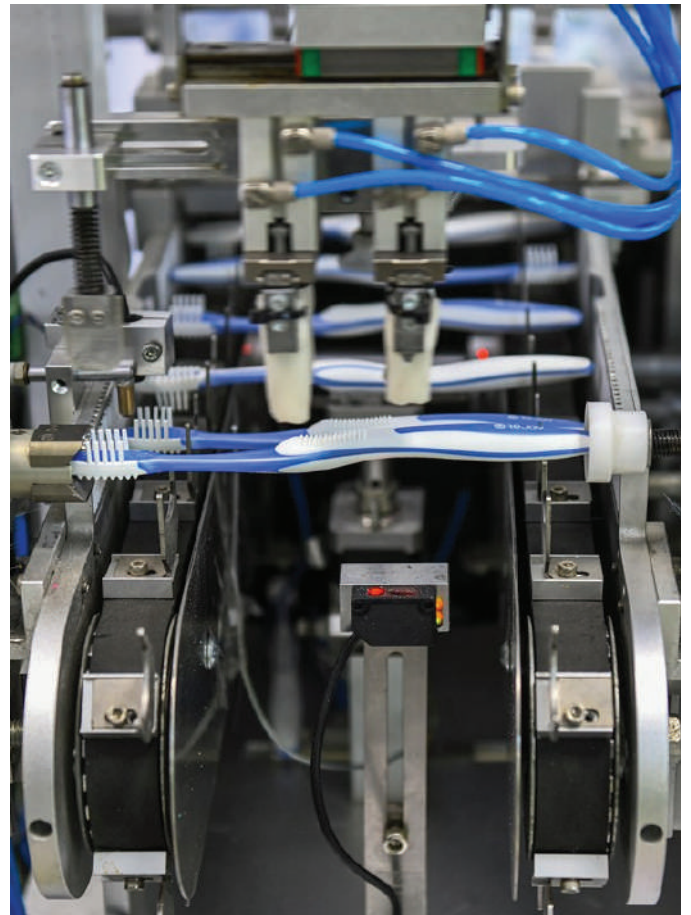




Our Equipment

Borhan Tejarat Hakim offers comprehensive services (for brands) involving Toothbrushes and Razors with the highest level of quality in accordance with the newest international standards, modern and up-to-date machinery.

Borhan Tejarat is a reliable partner for brands and possesses a large network of renowned business partners. Utilizing modern equipment and precise quality control processes enables us to deliver safe, hygienic, and reliable products to the market that effectively meet the needs of both domestic and international customers. The entire chain is monitored by quality assurance and carefully checked by cutting-edge equipment. Take advantage of our efficient service and manufacturing according to ISO 22716 /9001.



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Bthcorporation.com